



2022 - 2023

Sponsorship Benefits

	AX Champion \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Future Star \$500
Name featured as Local Meet Title Sponsor & Awards Backdrop	X				
Speaking Opportunity at Awards Banquet	X				
Logo on warmups (XC, Indoor, Outdoor Teams)	X				
Logo on uniforms (XC, Indoor, Outdoor Teams)	X	X			
Company tagged in social media posts with overall meet results	X	X			
Logo listed in West End Annual Report	X	X			
Press release and/or social media post announcing sponsorships (4,000 followers)	X	X	X		
Logo link on West End website (program section)	X	X	X		
Logo in West End e-newsletter (3,000+ contacts)	X	X	X		
Logo on AX website	X	X	X	X	Name
Name Featured on individual events for local meet (e.g. The 4x400 Relay sponsored by X)	<i>Meet Sponsor</i>	5	4	3	2
Tickets to attend Awards Banquet	8	6	4	2	1

- Sponsorship runs from 9/1/22 - 8/31/23 (unless otherwise noted).
- More than 100 athletes from X-C, Indoor and/or Outdoor Track Teams.
- In-kind sponsorship opportunities available at the equivalent cash value.
- Food donations are needed and appreciated for meets and practices.

Contact Greg Munson, Fundraising & Marketing Coordinator,
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